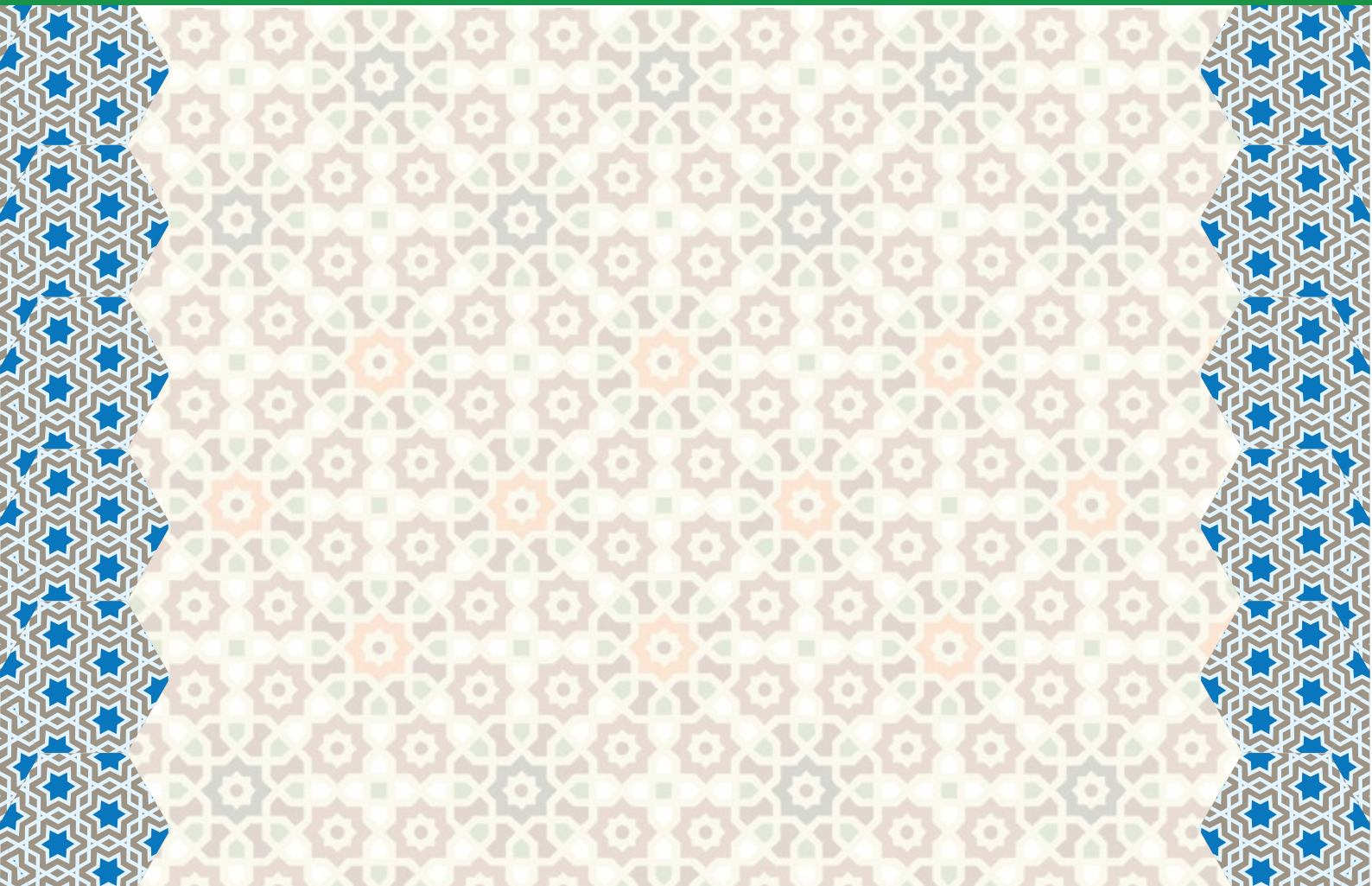


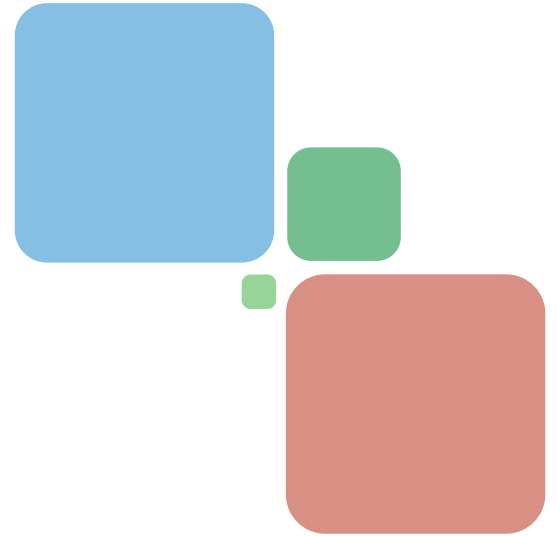


**Amanah Institute of Islamic Finance and Economics (Amanah IIFE)**

## **Company Profile**

*Fostering the Growth of Global Islamic Finance Industry*





# **Amanah Institute of Islamic Finance and Economics**

## **(Amanah IIFE)**

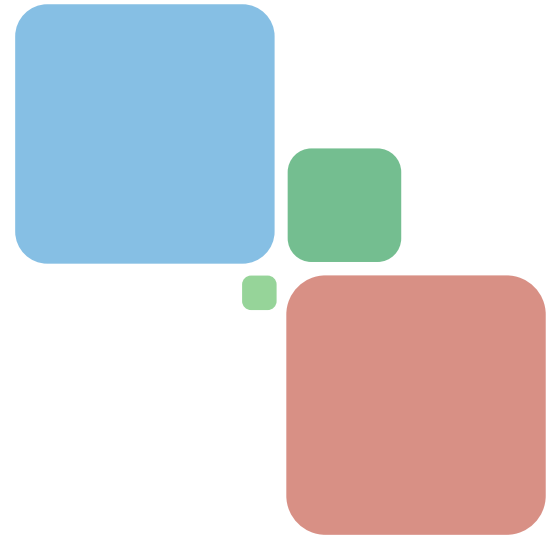
### **Introduction**

Amanah Institute of Islamic Finance and Economics, or Amanah IIFE, is an international consulting firm based in the heart of Europe, with headquarters in Germany and offices in Pakistan. Amanah IIFE is committed to fulfilling the needs and requirements of the Islamic Banking & Finance, Islamic Microfinance, Ethical Banking and Finance and Takaful (Islamic Insurance) industries.

Amanah IIFE provides a diverse range of unrivalled services to Financial Institutions, Educational Institutions, Entrepreneurs and Individuals. We strongly believe that we will be successful if our business partners and clients are successful.

We strive for excellence while offering quality services that are unmatched in the industry. Amanah IIFE plays an instrumental role in the training and development of individuals and financial institutions around the world.





## About Us

### Our Vision

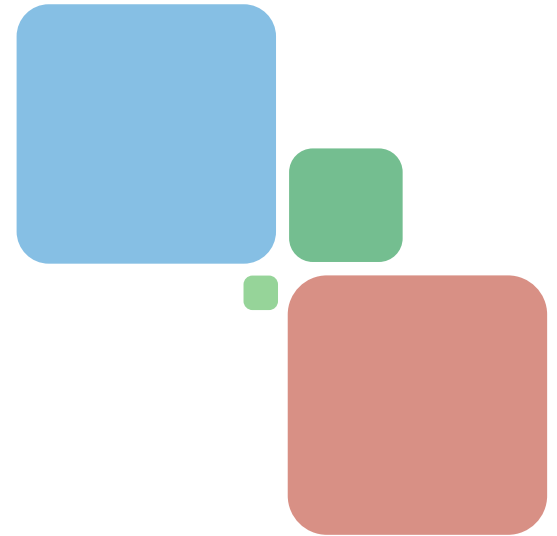
Our vision is to enhance individual and organizational knowledge and competencies so that they can achieve their strategic objectives through engagement with the Islamic Banking and Finance, Islamic Microfinance and Takaful industries.



### Our Mission

We will accomplish our vision by providing unmatched service to financial institutions and industry partners and by creating awareness that helps our clients and business partners unleash their full potential to capture untapped market opportunities through market-oriented education, industry specific training, Advisory, consultancy and R&D.





## Why Amanah IIFE Your Business Partner?

At Amanah IIFE, our decisions, behaviours, and how we interact with our clients and our staff are driven by our strong ethical values. The Amanah IIFE leadership team possesses many years of experience with providing best in class consulting and training solutions around the world.

### Our Core Values

Here is what makes Amanah IIFE a unique and viable business partner for helping you achieve your business and personal goals:

#### Credibility and Authenticity

Our workshops and training programs are accredited by leading, and highly respected, Islamic scholars.



#### Professional Expertise

Specialist trainers educated and trained by the leading international institutions and universities.



#### Excellence in Quality

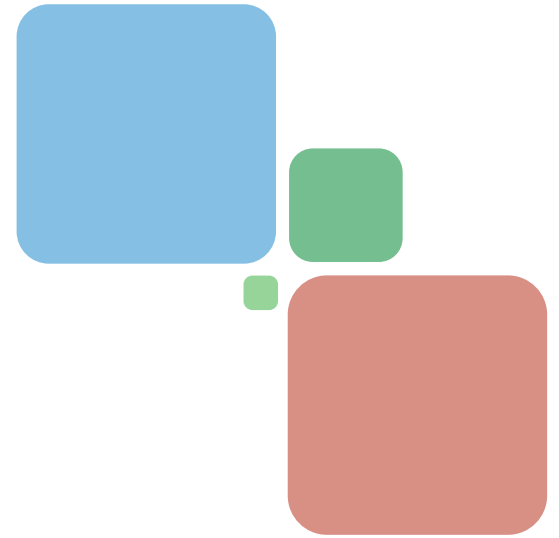
Customer satisfaction is at the heart and soul of our company. Excellence is our passion, and our training programs have been rated excellent or outstanding by our clients.



#### Reliability

We deliver what we promise, without exception.



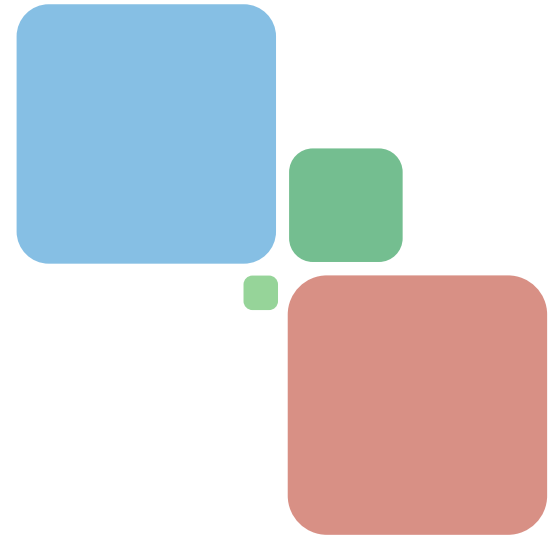


## Our Team

We have a multidisciplinary and innovative global team of outstanding professionals working together in a collaborative environment to deliver value to our clients. Our team is making a difference in the success of our clients, employees, and global communities. Our diversity of background, experience, passion for innovative thinking, and a commitment to the highest quality service provide a solid foundation for our success and enable us to bring about measurable results and success for you.

Amanah IIFE rewards people's performance, hard work and commitment, and we listen to our clients and value collaboration as we help them achieve growth.





## Our Services

### Advisory and Consultancy

We provide advisory and consultation services to our partners, and deliver practical and enduring results. We provide our clients with the knowledge and capabilities they need to successfully implement best practice and boost performance for the long term. We offer a broad range of advisory and consultancy services in the area of Islamic Banking & Finance, Takaful, Islamic Microfinance and Ethical Banking & Finance.

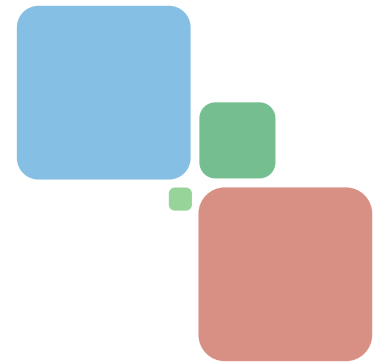


### Market Research and Development

Our team has cutting-edge quantitative and qualitative market research expertise and extensive international market research experience. We help our clients accomplish astonishing results by providing tailor-made research reports and market analysis so that they can make informed decisions when selecting market expansion opportunities

**We Develop Tailor-Made Research Reports and Market Analysis  
To Help Our Clients To Become Successful.**





## Our Services

### Education and Capacity Building

Amanah IIFE provides individuals and financial institutions with unique Education and Capacity Building training programs designed to help our clients gain an advanced level of understanding of the Islamic Banking and Finance, Islamic Microfinance, Takaful and Ethical Banking and Finance. You can benefit from our educational and capacity building services in three ways:

- Open Public seminars, workshops and certification programs in a variety of countries and regions.

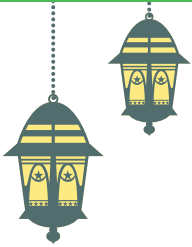


- In-house Tailor-Made Training (TMT) programs for financial institutions and businesses entities. (Contact us for more information about how we can assist you with your training and capacity building needs.)



- E-Learning Programs for individuals who are seeking to advance their career but have no access to our public certifications or in-house Tailor-Made Training (TMT) training programs (Simply browse our website to explore our internationally recognized E-Learning Programs).





# Our Services

## E-Learning Programs

Amanah IIFE is a global provider of premium public courses, E-Learning Programs and tailored learning solutions. In today's ever-changing world and hypercompetitive environment, we at Amanah IIFE E-Learning Solutions want to ensure your training needs are delivered to you at your pace, anytime, anywhere, and in the format you need most. Clients have complete control over E-Learning programs and can leverage them in a flexible manner and can customize them to fit their schedule and learning objectives.



### Following are our E-Learning Programs:

- Post Graduate Diploma in Islamic Banking & Finance
- Certified Islamic Banking Professional
- Certified Islamic Finance Trainer
- Post Graduate Diploma in Takaful
- Certified Islamic Takaful Professional
- Certified Takaful Trainer
- Certified Islamic Microfinance Professional

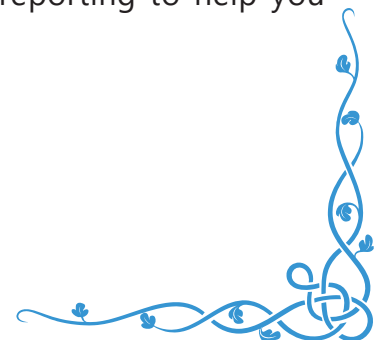
## Strategy Design and Implementation

We are a one stop shop! We design strategies for our business partners and help them implement the resulting strategies to achieve enduring results. Our consultants have helped many companies to reach sustainable and profitable results.

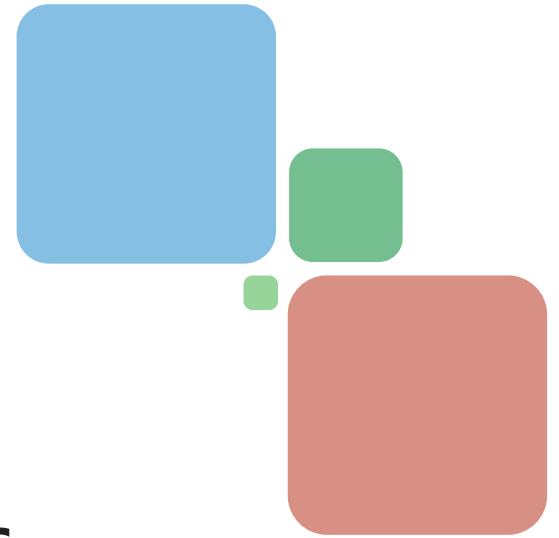


## Publications, Conferences and Events

Amanah IIFE offers unique research-based reports with profound, in-depth analysis designed to help our clients better understand the rapidly changing landscape of the Islamic financial services industry. Our customized reports capture the genuine pulse of the market and help you bridge the knowledge gap by producing exceptional market-oriented research and reporting to help you meet the rapidly changing needs of financial and consumer segments.







## Our Brands

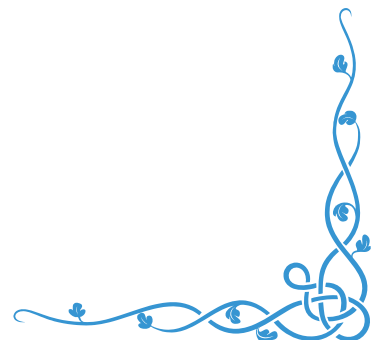
### **Amanah Centre of Islamic Microfinance**

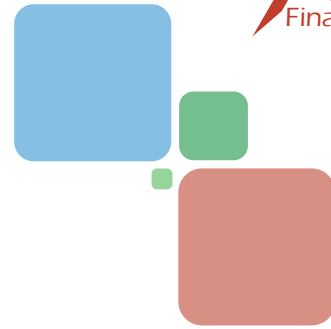
Microfinancing is a fundamental tool in the alleviation of poverty and Islamic Microfinance is gaining recognition as an alternative to conventional microfinance. Scaling up Islamic Microfinance initiatives, especially in Muslim countries, will play a pivotal role in the eradication of poverty as it has the potential to uplift the standard of living for the masses. We provide consultation on the matter of Product Development, Market Research, Training, Capacity Building and Advocacy through the use of Islamic Microfinancing tools and techniques.



### **Amanah Takaful**

Takaful, or Islamic Insurance, is a commitment to the adherence to Shari'ah values for mutual assistance by all participants. To keep Islamic financial professionals and businesses abreast of the contemporary developments in the Takaful industry we provide consultancy and advisory services in the area of Market Research, Training and Development, and Advocacy.





## Our Brands

### Amanah Halal Research Centre

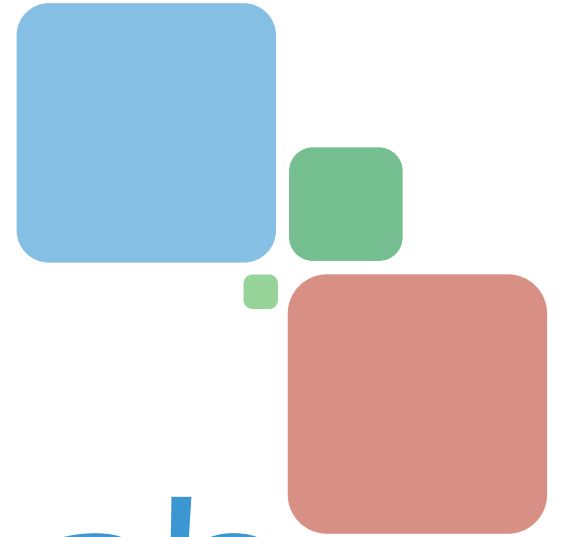
Halal food equals permissible food for Muslim consumption. Currently, the Halal industry is thriving on a global scale. Amanah Halal Research Centre (Amanah HRC) is a subsidiary and Brand of Amanah IIFE that is committed to helping halal consumers through Research, Awareness, Education and Advocacy. Amanah HRC provides Halal Certification to companies that seek to benefit from the globally emerging Halal industry. We also help our clients design appropriate and effective strategies for entering into Halal food markets around the world. In addition to Halal certification, we provide Training and Education about the global Halal industry, Halal Auditing, Food safety, and a broad range of E-Learning programs.



### Amanah Ethical Banking & Finance Forum

Amanah Ethical Banking & Finance Forum is a brand owned by Amanah IIFE that strives to build relationships with diverse segments of society including asset managers, credit unions, saving banks, ethical banks, religious entities, not-for-profit organizations, academics and professional bodies. The purpose is to share mutual knowledge and facilitate cross-faith interaction. We are strongly convinced that the Islamic financial industry can contribute to Muslim and non-Muslim sectors alike. There is a pressing need for higher ethics in banking and finance in secular environments following the recent global financial crisis. Amanah Ethical Banking & Finance Forum provides dedicated training to conventional financial institutions, ethical banks, not-for-profit organizations, and other organizations to promote the unique business opportunities and value propositions that the Islamic financial system offers as an ethical finance-business model.





# Amanah

## Institute of Islamic Finance and Economics

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**Email:** [info@amanahiife.com](mailto:info@amanahiife.com)

**Website:** [www.amanahiife.com](http://www.amanahiife.com)

Amanah Institute of Islamic Finance and Economics is registered in Pakistan as Private (PVT) Limited company. In Germany the same institution is registered under the name of Amanah IIFE with Tax ID 11950074464 by Muhammad Ashfaq as single member company.

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